

“Successful Medical Writing for Healthcare Professionals”

28th - 29th October 2010, London

Who should attend?

This two day course is aimed at healthcare professionals looking to acquire or improve medical writing skills. It is suitable for those working in medical sciences, healthcare, or the pharmaceutical and biotech industries. The course is also suited to clinicians wishing to obtain the essential medical writing skills needed to write and develop publications capable of communicating results effectively.

The course content has been designed to provide the necessary expertise to write plan and organise documents, specifically covering manuscripts, abstracts, posters and power point presentations. Practical tips and strategies to develop and improve your medical writing skills will be provided. The peer review process and ethical issues relating to publications will be covered together with methods to enhance the quality and accuracy of your written documents.

Course content:

The course is designed to be informative and interactive. A high level of participant involvement is encouraged over the course of the two days, and key medical writing skills will be examined in detail with practical examples used throughout.

Medical writing topics covered will include:

- Communicating your results successfully
- Planning and organising your documents
- Practical issues associated with writing manuscripts, abstracts, posters and power point presentations
- Presenting your data accurately
- The peer review process and publication ethics

~REGISTER EARLY~

To ensure a high level of involvement and a successful outcome for delegates the course is limited to 15 participants.

The Venue and Date

The first day will begin at 9.30am, on 28th October 2010, at the Park Plaza County Hall, a hotel with a convenient central London location.

Registration Fee

- “**EARLY BIRD**” registration fee of £600+VAT available until 28th August 2010 or
- From 29th August 2010 the registration fee will be £750+VAT.

The registration fee includes a copy of the course materials, tuition, refreshments and lunch on both days. A certificate of attendance will be issued. **The price does not include accommodation. Any delegates who require accommodation should arrange this separately.**

Please note: *the course is limited to 15 participants and your place on the course is not guaranteed until full payment is received.*

Please book early to avoid disappointment

How to Register or Receive Further Information

Please complete the registration form, or if you would like further information contact Alison McIntosh or Adam Jacobs directly, or visit www.dianthus.co.uk/training

Alison’s email: alison@aagmedicalwriting.co.uk

telephone: +44 (0)1509 219 943

Adam’s email: ajacobs@dianthus.co.uk

telephone: +44 (0)208 545 6831

About the course leaders:

The course leaders have successfully developed and organised independent medical writing training courses since 2004.

Dr Adam Jacobs worked as a medical writer both for a contract research organisation and a medical communication agency before setting up his own company, Dianthus Medical Limited, in 1999. He has worked in many different areas of medical writing, and was co-author of the European Medical Writers Association (EMWA) guidelines on the role of medical writers in developing peer-reviewed publications. He is past president of EMWA and one of its approved workshop leaders.

Dr Alison McIntosh has been a medical writer for the pharmaceutical industry since 1995 and has been a freelance medical writer for over eight years (see www.aagmedicalwriting.co.uk). Over this period she has successfully obtained and completed medical writing assignments from major pharmaceutical companies, CROs and communications agencies. She is a columnist for the EMWA Journal "The Write Stuff" and a workshop leader for the EMWA Professional Development Programme.

**TO REGISTER FOR THE 2 DAY COURSE PLEASE COMPLETE THE
REGISTRATION FORM BELOW AND RETURN AS INSTRUCTED**

REGISTRATION FORM

Please return the completed registration form to:

Dr Alison McIntosh, AAG Medical Writing, 22 Spruce Avenue, Loughborough LE11 2QW, UK

Tel/FAX Number: +44 (0) 1509 219 943

Email: alison@aagmedicalwriting.co.uk

You should receive confirmation of receipt within 14 days.

The course is limited to 15 participants, please book early to avoid disappointment

Registration Form: “Successful Medical Writing for Healthcare Professionals” 28 th – 29 th October 2010, at Park Plaza County Hall, London	
Please use one form per person and reply by: 14 th October 2010	
<i>It is advisable to register early as the course is limited to 15 participants. Your place on the course is not guaranteed until full payment is received.</i>	
Participant details:	
First Name:	Surname:
Tel Number:	
Fax Number:	
Email:	
Organisation Name:	
Address:	
Invoice address if different:	
Purchase order number (if applicable)	
Special Requirements (diet, disability etc)	
How did you hear about this event?	
Signature:	Date:
Payment Options: payment can be made with the registration form or on receipt of an invoice (with company purchase order if applicable), please indicate payment method below. Cheque: <input type="checkbox"/> Please send your cheque for <ul style="list-style-type: none">• £705 (i.e. “early bird” registration fee up to 28th August 2010: £600+VAT) or• £881.25 (i.e. payment received after 29th August 2010: £750 + VAT) drawn on a UK bank account, and made payable to AAG Medical Writing , to: Dr Alison McIntosh, AAG Medical Writing, 22 Spruce Avenue, Loughborough LE11 2QW, UK The price does not include accommodation. Any delegates who require accommodation should arrange this separately	
Invoice: <input type="checkbox"/>	

Refund and Cancellation Policy

A refund will be made for written cancellations received before 28th September 2010, subject to an administration fee of £100. No refund will be made after this date and full payment will be due. **Payment or proof of payment is due by 14th October 2010.** The organisers reserve the right to refuse admission to anyone who has not paid in full by the due date. The organisers reserve the right to alter the venue if necessary. If the meeting is cancelled, the organisers are not responsible for any travel, hotel or other costs incurred by registrants.