

# **“Introduction to Medical Writing”**

## **A One Day Course, 26<sup>th</sup> February 2010**

### **Interested in medical writing?**

“Introduction to Medical Writing” is intended for anyone interested in becoming a medical writer in the pharmaceutical, healthcare, and biotech industries, and who wants to find out more information about available options. Those working alongside medical writers who would like to gain a better understanding of medical writing and the processes involved might also benefit from attending.

**Please note:** The course is at an **introductory level** and is therefore not suitable for experienced medical writers.

#### **Key Topics**

- General overview of medical writing
- Good writing style
- Different medical writing environments
- How to get started in medical writing

**~REGISTER EARLY~**

***To ensure a high level of involvement and a successful outcome for delegates the course is limited to 20 participants.***

#### **The Venue and Date**

The training day will begin with registration at 9.30 am on 26<sup>th</sup> February 2010 at the Park Plaza County Hall, a hotel with a convenient central London location.

#### **Registration Fee**

- “EARLY BIRD” registration fee of £250+VAT available until 31<sup>st</sup> December 2009 or
- From 1<sup>st</sup> January 2010 the registration fee will be £300+VAT.

**Note:** VAT rate is due to change from 15% to 17.5% on 1<sup>st</sup> January 2010 and the higher VAT rate will apply to the registration fee from this date

The registration fee includes a copy of the course materials, tuition, refreshments and lunch. A certificate of attendance will be issued to each participant. The price does not include accommodation. Any delegates who require accommodation should arrange this separately. **Please note: the course is limited to 20 participants and your place on the course is not guaranteed until full payment is received.**

#### **How to Register or Receive Further Information**

Please complete the registration form, or if you would like further information contact Alison McIntosh or Adam Jacobs directly, or visit [www.dianthus.co.uk/training](http://www.dianthus.co.uk/training)

Alison’s email: [alison@aagmedicalwriting.co.uk](mailto:alison@aagmedicalwriting.co.uk)

telephone: +44 (0)1509 219 943

Adam’s email: [ajacobs@dianthus.co.uk](mailto:ajacobs@dianthus.co.uk)

telephone: +44 (0)208 545 6831

#### **About the course leaders:**

**Dr Adam Jacobs** worked as a medical writer both for a contract research organisation and a medical communication agency before setting up his own company, Dianthus Medical Limited, in 1999. He has worked in many different areas of medical writing, and was co-author of the European Medical Writers Association (EMWA) guidelines on the role of medical writers in developing peer-reviewed publications. He is a past president of EMWA and one of its approved workshop leaders.

**Dr Alison McIntosh** has been a medical writer for the pharmaceutical industry since 1995 and has been a freelance medical writer for over eight years (see [www.aagmedicalwriting.co.uk](http://www.aagmedicalwriting.co.uk)). Over this period she has successfully obtained and completed medical writing assignments from major pharmaceutical companies, CROs and communications agencies. She is a columnist for the EMWA Journal "The Write Stuff" and a workshop leader for the EMWA Professional Development Programme.

## REGISTRATION FORM

Please return the completed registration form to:

Dr Alison McIntosh, AAG Medical Writing, 22 Spruce Avenue, Loughborough LE11 2QW, UK  
Tel/FAX Number: +44 (0) 1509 219 943 Email: aagmedicalwriting@btinternet.com  
*You should receive confirmation of receipt within 14 days.*

<b>Registration Form:</b> "Introduction to Medical Writing" on 26 <sup>th</sup> February 2010, at Park Plaza County Hall, London	
<b>Please use one form per person and reply by: 25<sup>th</sup> January 2010</b>	
<i>It is advisable to register early as the course is limited to 20 participants. Your place on the course is not guaranteed until full payment is received.</i>	
<b>Participant details:</b>	
First Name:	Surname:
Tel Number:	
Fax Number:	
Email:	
Organisation Name:	
Address:	
Invoice address if different:	
Purchase order number (if applicable)	
Special Requirements (diet, disability etc)	
How did you hear about this event?	
<b>Signature:</b>	<b>Date:</b>
<b>Payment Options:</b> payment can be made with the registration form or on receipt of an invoice (with company purchase order if applicable), please indicate payment method below.	
<input type="checkbox"/> <b>Cheque:</b> Please send your cheque for	
<ul style="list-style-type: none"><li>• <b>£250+VAT</b> (i.e. "early bird" registration fee up to 31<sup>st</sup> December 2009) or</li><li>• <b>£300+VAT</b> (i.e. registration received from 1<sup>st</sup> January 2010)</li></ul>	
<b>Note:</b> VAT rate changes from 15% to 17.5% on 1 <sup>st</sup> January 2010 and the higher VAT rate will apply to the registration fee from this date	
drawn on a UK bank account, and made payable to <b>AAG Medical Writing</b> , to: Dr Alison McIntosh, AAG Medical Writing, 22 Spruce Avenue, Loughborough LE11 2QW, UK	
<input type="checkbox"/> <b>Invoice</b>	

### Refund and Cancellation Policy

A refund will be made for written cancellations received before 20<sup>th</sup> January 2010, subject to an administration fee of £50. No refund will be made after this date and full payment will be due. **Payment or proof of payment is due by 25<sup>th</sup> January 2010.** The organisers reserve the right to refuse admission to anyone who has not paid in full by the due date. The organisers reserve the right to alter the venue if necessary. If the meeting is cancelled, the organisers are not responsible for any travel, hotel or other costs incurred by registrants.